

# Press Release



For Release: Immediate

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## **AASP-MN Annual Meeting & Leadership Conference is April 5<sup>th</sup>**

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce its Annual Meeting and Leadership Conference will be held April 5, 2018, at the Doubletree by Hilton Bloomington-Minneapolis South, 7800 Normandale Blvd., Bloomington. This year's event, with the theme of "Focus on Success," offers a line-up of seminars that are specifically geared for mechanical and collision repair shop owners and managers and are presented by some of the industry's top trainers.

In addition to the robust agenda of educational programming, there will be ample opportunity for attendees to network and socialize with their peers and industry vendors as they showcase new products and services during happy hour.

Here's what's in store:

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| 8:00-9:30AM    | Opening General Session: Bring It!, Terry Watson, Easify, Inc.  |
| 9:45-11:30AM   | Roundtable Discussions (Three-30 minute sessions) Topics TBD  |
| 11:30AM-1:30PM | Luncheon Keynote: Momma Told Me There'd be Days Like This, Mark Mayfield, Mayfield Presentations                        |
| 2:00-4:00PM    | Can I Have a Side Order of Service with That? Creating Dazzling Customer Service, Mark Mayfield, Mayfield Presentations |
| 2:00-4:00PM    | The Secrets of America's Greatest Body Shops – Six Secrets Revealed, Dave Luehr, Elite Body Shop Solutions              |
| 2:00-4:00PM    | Survive & Prosper in the Auto Repair Business, Dan Gilley, RLO Training   |
| 4:00-6:00PM    | Vendors Showcase & Social Hour  |
| 6:00-8:30PM    | Industry Dinner & Casino Royale   |

For registration information, visit the AASP-MN website, [www.aaspmn.org](http://www.aaspmn.org) or contact the AASP-MN office at 612-623-1110.

*AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its nearly 800 members. For more information, visit [www.aaspmn.org](http://www.aaspmn.org).*

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