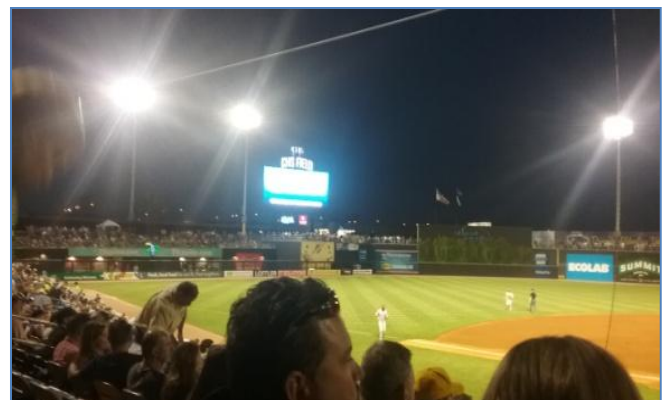
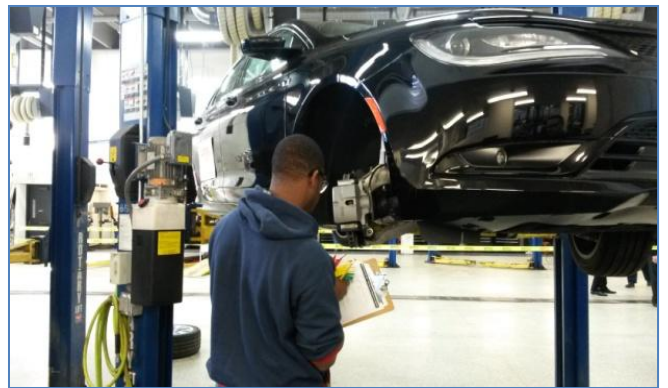




2018 SPONSORSHIP OPPORTUNITIES



TO AASP-MN ASSOCIATE MEMBERS & INDUSTRY SUPPLIERS

AASP-MN represents the "cream of the crop" of independently-owned mechanical and collision repair shops in Minnesota. They are committed to investing in their facilities, equipment/tools and employees to ensure that they keep up with the technology and knowledge required to properly and safely repair today's vehicles. And they count on AASP-MN to deliver the information, education, buying power, connections and representation they need to stay at the top of their game. These are the shops that recognize what it takes to be successful now and into the future. Get to know them by taking advantage of AASP-MN's Year-Long Sponsorship Program!

THE AASP-MN YEAR-LONG SPONSORSHIP ADVANTAGE

AASP-MN's Sponsorship Program was designed with you in mind. Each sponsorship level provides enhanced benefits and an opportunity to put your company's name in front of the best automotive service professionals in the state. Position yourself as a partner for the future.

As a Year-Long Sponsor, you will receive:

Increased Visibility:

- Put your company name and representatives in front of key shop decision makers
- Gain exposure and take advantage of premium visibility with the top shops in the state
- Position your company as a strategic partner for the future

Easier Budgeting:

- Set your annual budget and customize your sponsorship for the entire year
- Hassle-free payment options

And...

- Enjoy exclusive opportunities only available to participating sponsors

"The AASP-MN Sponsorship program is a cost-effective way to showcase aaa Auto Parts and keep us top of mind with Association members. AASP-MN offers a wide variety of programs and opportunities to put sponsors in a position to help their customers and the Association, support the industry and help us grow our business."

- Patrick McKinney
aaa Auto Parts
Rosemount, MN



2018 Sponsorship Packages

PLATINUM SPONSOR

\$3500

- Leadership Conference Education (\$1500 value)
Please select the session you'd like to sponsor below.
 - ___ Opening General Session (**3 available**)
 - ___ Luncheon Keynote Address (**2 available**)
 - ___ Mechanical-specific breakout session – "Survive & Prosper in the Auto Repair Business", Dan Gilley, RLO Training
 - ___ Collision-specific breakout session – "The Secrets of America's Greatest Body Shops", Dave Luehr, Elite Body Shop Solutions
 - ___ Breakout Session - TBD
- MNCARS Workforce Initiative Donation (\$1000 value)
- Race for Education (event sponsor – race team separate) (\$500 value)
- Golf (hole sponsor - golfers separate) (\$350 value)
- Membership (\$350 value)

A \$4200 value!

Benefits:

- Logo recognition as Platinum Sponsor at all AASP-MN events, Annual Meeting & Leadership Conference marketing materials & *AASP News* magazine during 2018
- Logo recognition on AASP-MN's website sponsor page with website link
- Complimentary registration for 2 people at AASP-MN Annual Meeting & Leadership Conference (\$400 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase events at the AASP-MN Annual Meeting & Leadership Conference
- Support the MNCARS outreach and marketing campaign to raise awareness and recruit young people into technical college automotive programs and industry careers
- Recognition as Race for Education event sponsor
- Recognition and participation as a hole sponsor at the 24th Annual AASP-MN Golf Outing
- Platinum Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors as well as event-specific press releases
- VIP luncheon with AASP-MN Board of Directors (priceless!)

GOLD SPONSOR

\$2500

- Leadership Conference Education (\$1500 value)
Please select the session you'd like to sponsor below.
 - ___ Opening General Session (**3 available**)
 - ___ Luncheon Keynote Address (**2 available**)
 - ___ Mechanical-specific breakout session – "Survive & Prosper in the Auto Repair Business", Dan Gilley, RLO Training
 - ___ Collision-specific breakout session – "The Secrets of America's Greatest Body Shops", Dave Luehr, Elite Body Shop Solutions
 - ___ Breakout Session - TBD
- Race for Education (event sponsor – race team separate) (\$500 value)
- Golf (hole sponsor - golfers separate) (\$350 value)
- Membership (\$350 value)

A \$3200 value!

Benefits:

- Logo recognition as Gold Sponsor at all AASP-MN events, Annual Meeting & Leadership Conference marketing materials & *AASP News* magazine during 2018
- Logo recognition on AASP-MN's website sponsor page with website link
- Complimentary registration for 2 people at AASP-MN Annual Meeting & Leadership Conference (\$400 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase events at the AASP-MN Annual Meeting & Leadership Conference
- Recognition as Race for Education event sponsor
- Recognition and participation as a hole sponsor at the 24th Annual AASP-MN Golf Outing
- Gold Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors as well as event-specific press releases
- VIP luncheon with AASP-MN Board of Directors (priceless!)

SILVER SPONSOR**\$1500**

- Leadership Conference Vendor (\$500 value)
- Event Perks & Spiffs (\$500 value)
 - Please select the event you'd like to sponsor below.**
 - _____ Race for Education Dinner & Awards
 - _____ Leadership Conference Refreshment Break **(2 available)**
 - _____ Leadership Conference Vendor Reception **(3 available)**
 - _____ Leadership Conference Industry Dinner & Casino Party **(6 available)**
 - _____ Golf Outing Trinkets, Signage &/or Prizes **(2 available)**
 - _____ Golf Outing Reception Following Golf **(3 available)**
- Golf (hole sponsor - golfers separate) (\$350 value)
- Membership (\$350 value)

**A \$1700
value!**
Benefits:

- Name recognition as Silver Sponsor at all AASP-MN events, Annual Meeting & Leadership Conference marketing materials & *AASP News* magazine during 2018
- Name recognition on AASP-MN's website sponsor page
- Complimentary registration for 1 person at AASP-MN Annual Meeting & Leadership Conference (\$200 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase events at the AASP-MN Annual Meeting & Leadership Conference
- Recognition and participation as a hole sponsor at the 24th Annual AASP-MN Golf Outing
- Silver Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors
- VIP luncheon with AASP-MN Board of Directors (priceless!)

BRONZE SPONSOR**\$1000**

- Leadership Conference Vendor or Race for Education (event sponsor – race team separate) (\$500 value)
- Membership (\$350 value)
- Meeting Sponsorship (\$250 value)
 - Please select the meeting you'd like to sponsor below.**
 - _____ BS Session (a meeting open to all collision shops) **(2 available)**
 - _____ Mech XChange (a meeting open to all mechanical shops) **(2 available)**
 - _____ Board of Directors Meeting **(4 available)**
 - _____ Committee Meeting (*please circle preference*)
 - a. Collision Advisory **(4 available)**
 - b. Mechanical Advisory **(4 available)**
 - c. Governmental & Regulatory Affairs **(4 available)**
 - d. Scholarship

**An \$1100
value!**
Benefits:

- Name recognition as Bronze Sponsor at all AASP-MN events & *AASP News* magazine during 2018
- Name recognition on AASP-MN's website sponsor page
- Complimentary registration for 1 person at AASP-MN Annual Meeting & Leadership Conference (\$200 value) and display your company's literature/promotional items during breaks and dedicated vendor showcase events at the AASP-MN Annual Meeting & Leadership Conference or
- Recognition as Race for Education event sponsor
- Bronze Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors

ALA-CARTE

- Customize your own package with our Ala-Carte options

Benefits:

- Flexibility to pick and choose what you'd like to support
- Discount based upon the total amount and commensurate with the sponsorship packages of like amount.

TERMS & CONDITIONS

Sponsorship program opportunities are based on availability and cannot be processed without a signed sponsorship form. In order to guarantee benefits outlined, **sponsorship form must be received no later than December 8, 2017**, and payment(s) must be received by the due date. AASP-MN's recognition of sponsors in no way constitutes AASP-MN's endorsement of the sponsor's products or services. Each sponsorship is limited to one organization. Termination due to change of circumstances: AASP-MN shall have the right to terminate its obligations under this Agreement, upon notice to the Sponsor, in the event the Sponsor is, or any of its officers or directors are, the subject of, or involved in bankruptcy, court action or some other type of scandal, event or occurrence which results in adverse publicity within the industry or general public which, in the reasonable and good faith opinion of AASP-MN, could disparage or impair the reputation and integrity of AASP-MN if the Sponsorship was not terminated. No refund: If AASP-MN terminates its obligations under this Agreement pursuant to the preceding paragraph of this Agreement, AASP-MN is under no obligation to return any payments already made by the Sponsor to AASP-MN. **Questions? Call the AASP-MN office at 612-623-1110.**

2018 SPONSORSHIP AGREEMENT

Name: _____ Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

Signature: _____ Date: _____

We hereby agree to become a 2018 AASP-MN sponsor and will abide by the terms and conditions outlined.

	Ala-Carte (Circle choices)	Platinum \$3500	Gold \$2500	Silver \$1500	Bronze \$1000
Membership* (Required with any Ala-Carte Package)	\$350*	X	X	X	X
Leadership Conference Education	\$1500	X	X		
MNCARS Workforce Initiative Donation	\$1000	X			
Leadership Conference Vendor	\$500	X	X	X	____ Choose one
Race for Automotive Education	\$500	X	X		____ Choose one
Event Perks & Spiffs Please select one: ____ Race for Automotive Education Dinner & Awards ____ Leadership Conference Refreshment Break ____ Leadership Conference Vendor Reception ____ Leadership Conference Industry Dinner & Outing ____ Golf Outing Trinkets, Signage & Prizes ____ Golf Outing Reception following Golf	\$500			X	
Golf Hole	\$350	X	X	X	
Meetings Please select one: ____ BS Session (open to all collision shops) ____ Mech XChange (open to all mechanical shops) ____ Board of Directors Meeting ____ Committee Meeting (please indicate meeting below) a. Collision Advisory b. Mechanical Advisory c. Governmental & Regulatory Affairs d. Scholarship	\$250				X
Sub-Total:	\$ _____	\$3500	\$2500	\$1500	\$1000
Is your Ala-Carte package over \$2,000? If so, - 200.00 over \$1,000? If so, - 100.00 under \$1,000? If so, - 50.00	\$ _____				
Grand Total:	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

PAYMENT PLAN:

_____ **Annually** (due 1/1/18) or _____ **Bi-annually** (due 1/1/18 and 6/1/18)

Sponsor agreement must be received by December 8, 2017, and payments received by due date to guarantee outlined benefits.

RETURN BY DECEMBER 8, 2017 TO:

AASP-MN, 1970 Oakcrest Ave., Suite 102, Roseville, MN 55113
 Phone: 612-623-1110 / Fax: 612-623-1122 / Email: aasp@aaspmn.org