



*Please join AASP-MN for a **Body Shop Session***

General Motors Update

Wednesday, October 7th

11:30 am – 1:30 p.m.

Grumpy's Bar & Grill

2801 Snelling Avenue

Hamline Room (lower level)

Roseville

General Motors (GM) recently announced that it plans to launch its new MyPriceLink program for collision repair parts this fall. MyPriceLink will enable real-time list pricing during the estimating process. GM says it is committed to leveraging new technologies to support how information is delivered to body shops in an effort to improve cycle time and workflow efficiencies.

What exactly does this mean for the day-to-day operations of your collision repair shop? How will it work? Attend this session to find out!

John Eck serves as the Manager for the Wholesale Dealer Channel for General Motors Customer Care and Aftersales. In his role, John is responsible for managing the collision business including GM Dealer Wholesale Parts strategies and programs. In addition to discussing topics and questions regarding the upcoming launch of MyPriceLink, John will touch on some highlights of GM's 2016 aluminum repair program.

Participants will also receive a report on AASP-MN's current initiatives and upcoming events.

\$25.00 registration fee includes lunch. Please RSVP to aasp@aspmn.org by Friday, October 2nd.

Body Shop Sessions are open to all owners/managers of collision repair facilities in the area. You don't have to be an AASP-MN member to attend. Please pass this information along to a shop colleague and invite them to attend.

We look forward to seeing you at the **Body Shop Session!**

Attend **Body Shop Sessions** if you want to stay up-to-speed and offer input on local and national collision repair issues, events and activities.

Attend **Body Shop Sessions** if you want to get to know, visit and share ideas with your colleagues in the industry.

Attend **Body Shop Sessions** if you want to be on the cutting edge of what's happening in the collision repair industry!