



Please join AASP-MN for a **Body Shop Session**

***OEM Certification***  
***Is it for you?***

**Wednesday, October 12<sup>th</sup>**  
**11:00 am – 1:30 p.m.**  
**Grumpy's Bar & Grill**  
**2801 Snelling Avenue**  
**Hamline Room (lower level)**  
**Roseville**

OEM certification programs are increasingly prominent in the collision industry. The trend started with high-end vehicle manufacturers, but has quickly caught fire with mainline OEMs. But there can be extensive costs and requirements associated with joining the programs. Doing so could be beneficial for some shops, and a waste of time for others.

AASP-MN has assembled a panel of local collision shop owners who have gone down this road and are willing to share their “lessons learned” in the process. Certifications represented will be: Ford, Nissan, FCA (Fiat Chrysler), Honda, Infiniti, GM, Hyundai, Audi, Mercedes Benz, VW and Porsche. George Maris, American Honda Motor Co. Collision Parts Market Manager, North Central zone, will also be in attendance to share a manufacturer’s perspective.

Attend this session to find out about their experiences, get your questions answered and determine if OEM certification is a good fit for your shop.

Participants will also receive a report on AASP-MN’s current initiatives and upcoming events.

**\$25.00 registration fee includes lunch. Please RSVP to [aasp@aaspmn.org](mailto:aasp@aaspmn.org) by Friday, October 7th.**

**Body Shop Sessions** are open to all owners/managers of collision repair facilities in the area. You don’t have to be an AASP-MN member to attend. Please pass this information along to a shop colleague and invite them to attend.

Attend **Body Shop Sessions** if you want to stay up-to-speed and offer input on local and national collision repair issues, events and activities.

Attend **Body Shop Sessions** if you want to get to know, visit and share ideas with your colleagues in the industry.

Attend **Body Shop Sessions** if you want to be on the cutting edge of what’s happening in the collision repair industry!

We look forward to seeing you at the **Body Shop Session!**