

Press Release



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AASP-MN Awards Roger Bonn Honorary Membership

Roger Bonn, recently retired from Peter's Body Shop in St. Cloud, has been recognized as an Honorary Member of the Alliance of Automotive Service Providers of Minnesota (AASP-MN). The award was presented during the association's Annual Meeting & Leadership Conference on April 13th at the Doubletree Hotel in Bloomington, MN.

Bonn is only the third AASP-MN member to receive honorary membership. When presenting the award, AASP-MN Executive Director, Judell Anderson, stated, "Roger always has a unique perspective and fresh ideas and doesn't hesitate to share them – which is a good thing. Roger believes in what he believes, and he isn't going to beat around the bush. This is why he has been such a great contributor to the association and has earned the respect of so many in our industry, and certainly, within AASP-MN."

Roger started in the collision repair industry at the age of 12, working 50% of the time alongside his parents in the front office and the other 50% in the shop tearing down and cleaning up cars, while learning about auto body repair from one of the area's best body men at the time. In 1992, he joined his father as a full partner in the business and took over the daily operations. Together they worked hard to unify the collision repair industry in the St. Cloud area by developing industry repair standards to improve customer satisfaction and the reputation of the industry.

In 1993, Roger and his father were named the St. Cloud Area Chamber of Commerce's Business Persons of the Year. While his father has since retired, Roger continues to be active in the St. Cloud Area Chamber of Commerce, the St. Cloud Technical College Foundation Board and the St. Cloud Regional Airport Advisory Board.

Roger has been involved in association activities for most of his work life. In 1994, he was elected to the board of directors as the Collision Division Director, serving in that capacity until 1996. In 2008, he returned to the AASP-MN board and in 2009 served double duty, taking on the roles of secretary-treasurer and collision division director. He became president of AASP-MN in 2010 and continues to serve on AASP-MN's Government & Regulatory Affairs and Legacy Committees. Anderson shared, "Roger has proven to be a grassroots lobbyist extraordinaire, always willing to tap into his many community connections, including legislators, to promote the interests of the collision repair industry."

Roger and his wife Jill have been married for nearly 42 years. They have two children, Matthew and Rachael. After 50 years in the collision repair industry, Roger retired on March 31st, so he can spend

more time with his family and enjoy the things he loves to do – motorcycling, flying airplanes and traveling.

Anderson added, “Roger is a true champion of AASP-MN and the collision repair industry. The association and its members wish Roger and Jill the very best for a long and happy retirement!”

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AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota’s automotive service industry and the success of its nearly 800 members. For more information, visit www.aaspmn.org.