

Press Release



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AASP-MN & Automotive Seminars Team Up to Offer Members Online Training Discounts

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce it has partnered with Automotive Seminars to offer its members discounted pricing on all upcoming live-online training, as well as on-demand training videos.

Automotive Seminars specializes in diagnostic training that provides automotive technicians with knowledge, testing techniques, and data interpretation skills needed to diagnose today's vehicles. The live-online training and on-demand training videos focus on automotive electronics and engine management systems and are written and created by some of the industry's leading diagnostic technicians.

These online options take the best of in-person training and bring it to technicians wherever they are, whether at home or in the shop. Highlights include:

- Live-online event have Q & A periods after each discussion topic. These dynamic sessions are there to make sure everything is clear, and that the technician understands the information provided.
- Each shop's technicians can be watching at the same time, from any location
- Unlimited video access after the live-online event concludes
- PDF manual included
- Certificate of Completion with # of hours
- Each live-online event costs \$100 for the entire shop (multiple-shop locations require a license for each location)
- AASP-MN members receive 15% off all live-online presentations, as well as Automotive Seminars' entire on-demand video library, by using an exclusive promo code during checkout.

"Automotive Seminars' training has always been highly regarded by AASP-MN members and we're happy to facilitate access to that training at a discount as a benefit of association membership," said Judell Anderson, AASP-MN Executive Director.

Tim Houghtaling, President of Automotive Seminars, added, "We are honored for the opportunity to work with AASP-MN to help member shops as they strive to keep at the forefront of vehicle repair."

For more information, visit www.aaspmn.org or contact the Alliance office at 612-623-1110.

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AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its nearly 700 members. For more information, visit www.aaspmn.org.