



Please join AASP-MN for a...

Body Shop Session

"Collision Industry Disruptions: What They Are & How They Will Disrupt"

Thursday, September 24th
1:00 p.m. CST

Frank Terlep, CEO of Auto Techcelerators, LLC (www.testdrivecopilot.com) and Jake Rodenroth, Director of OEM and industry technical relations for aTech (www.atech.com) will share insight about the major disruptions affecting the collision repair industry now and in the future. Attendees will learn about the following industry disruptions:

- How COVID-19 “fast-tracked” insure-tech
- Disruption via vehicle electrification
- Connected cars and big data
- AI (Artificial Intelligence) ... How it will change virtually every aspect of the industry
- How VR (Virtual Reality) and AR (Augmented reality) will dramatically change industry training and repair procedures
- How vehicle tech will disrupt and create new opportunities and repair requirements

There is no charge to attend, but pre-registration is required. Register at <https://www.auto-disruption.com/mn-aasp-webinar>. A confirmation email will be sent to you containing the link to join the session.

Body Shop Sessions are open to all owners/managers of collision repair facilities in the area. You don't have to be an AASP-MN member to attend. Please pass this information along to a shop colleague and invite them to attend. We look forward to e-seeing you at the *Body Shop Session*!

