

Press Release



For Release: Immediate

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AASP-MN Partners with CARS Cooperative for Member Discounts

AASP-MN is pleased to announce that it has entered into an alliance agreement with the Collision Automotive Repair Services, Inc. (CARS) Cooperative to increase members' buying power. Benefits of the CARS Cooperative will automatically be included with AASP-MN membership at no additional cost.

CARS was established in 1992 to provide tools, support and savings programs that allow auto shops to increase overall profitability. The CARS Cooperative brings shops together with vendors and suppliers to gain discounts, cash-back rewards and training on products and services necessary to maintain a successful business. CARS currently works with nearly 700 shops in 31 states.

Under the new agreement, AASP-MN members automatically become part of CARS Connection Plus, which offers a slew of special rates and discounts. Participating vendors include I-CAR, Norton, Carborundum, Wurth, FindPigtails, Hertz, Axalta Coating Systems and dozens more.

"A member of AASP-MN has full eligibility and access to all of our programs as long as they are in good standing with the association," explains CARS Executive Director Matt H. Boyles, PhD. "Independent shops make their own decisions whether they participate in our programs or not and can do so without disrupting their current jobber/supplier relationships. Unlike some other groups, we have no strings attached that require use of any of the particular products – it's all about options and opportunities."

AASP-MN Executive Director Judell Anderson is excited to provide members the level of savings made possible through CARS.

"The CARS Cooperative has been a partner to associations across the country for almost 30 years. Partnering AASP-MN with CARS benefits is one more way to provide direct, tangible value to our members and we are pleased to add CARS Cooperative savings to our benefit offerings."

"We are excited about this new partnership between AASP-MN and CARS," adds Boyles. "This will enhance the benefits of membership in AASP-MN and increase the shops' options and opportunities for savings. It's truly a win-win-win situation for CARS, AASP-MN and especially for the shops."

A complete list of vendors and programs available to AASP-MN members can be viewed at <https://aaspmn.org/wp-content/uploads/AASP-MN-CARS-Program-Line-Sheet-final.pdf>. More information on CARS is available at cars.coop.

AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its nearly 750 members. For more information, visit www.aaspmn.org.

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