

# Press Release



For Release: Immediate

Contact: Judell Anderson, CAE, Executive Director  
Alliance of Automotive Service Providers of Minnesota (AASP-MN)  
(612) 623-1110

## **AASP-MN Announces 2019 Annual Meeting & Leadership Conference**

The Alliance is pleased to announce its Annual Meeting and Leadership Conference will be held April 11, at Delta Hotels by Marriott Minneapolis Northeast. The event, with the theme “Rev Up Your Game,” offers a line-up of seminars that are tailor made for auto service and collision repair shop owners and managers and presented by some of the industry’s top trainers.

In addition to the impressive agenda of educational programming, there will be ample opportunity for attendees to network and socialize with their peers and industry vendors as they showcase new products and services during happy hour.

Here’s what’s in store:

8:00 – 9:30AM	<b>Opening General Session: The Age of Engage: Create Engagement</b> , presented by Roger Haskett, Engagement Unlimited
9:45-11:30AM	<b>Roundtable Discussions</b> (Three-30 minute sessions) Topics TBD
11:30AM-1:30PM	<b>Luncheon Keynote: Play Like a Rookie</b> , presented by Mike Jones, Discover Leadership Training
2:00-4:00PM	<b>How to Lure and Keep Top Talent</b> , presented by Brian Sump, Avalon Motorsports
2:00-4:00PM	<b>The Collision Repair Industry: Revving Up for What’s Next</b> , presented by Mike Anderson, Collision Advice
2:00-4:00PM	<b>Increase Your Sales &amp; Profitability by Winning with the Decision Makers: Women</b> , presented by Amy Mattinat, Auto Craftsmen
4:00-6:00PM	<b>Vendors Showcase &amp; Social Hour</b>

For registration information, visit the AASP-MN website, [www.aaspmn.org](http://www.aaspmn.org) or contact the AASP-MN office at 612-623-1110.

*AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota’s automotive service industry and the success of its nearly 800 members. For more information, visit [www.aaspmn.org](http://www.aaspmn.org).*

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